

► The World's Most Effective Counterfeit Prevention Solution

Cryptoloc QA protects your brand and product by providing your customers and distributors with a means to verify the authenticity, with the added benefit of being able to instantly detect and report fakes.

Cryptoloc QA is a highly effective counterfeit prevention and detection tool that allows your customers to validate the authenticity of your product, whilst providing you with a means to detect counterfeiting operations early on, before they have had a chance to impact your revenue. It can be applied to any product from baby milk to currency, simply by adding a unique encrypted QR code. The code contains unique identifiers such as a serial number and production or expiry dates. Your customers scan the code (which cannot be duplicated) using the free QA smartphone app for Apple iOS and Android. QA instantly tells them if they have a real or fake product. If anyone attempts to copy or scan a fake code, you will be notified instantly of the geolocation, helping you and law enforcement, shut down counterfeiting operations before they have had a chance to impact your business. QA also allows you to issue recall notices with ease and gives you insights into your supply chain.

Distributed in Pakistan by your Cryptoloc Authorised Partner:

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► Business Benefits

- ✓ Protects your product from counterfeiting by giving customers a scanable QR code containing encrypted product information.
- ✓ Can be applied to any product.
- ✓ Instantly detects counterfeiting operations and notifies you of the geolocation of counterfeit goods, before they enter the supply chain.
- ✓ Can be combined with other technology such as RFID or EAS.
- ✓ Provides key supply chain data and traceability and allows you to issue and monitor recall notices.

► rds.net.pk/cryptoloc

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